



# Digital for Sport



**Digital for Sport is a new initiative designed to support National Governing Bodies and Local Sports Partnerships looking to harness the power of digital technology to increase efficiencies and performance!**

A collaboration between Sport Ireland and Skillnet Innovation Exchange, Digital for Sport will help sport bodies to identify and adopt digital solutions that will:

- Streamline administrative processes
- Optimise data management and communications
- Improve the understanding of team/athlete performance

## Challenge areas

The types of challenges we expect to address via Digital for Sport include co-ordinating, scheduling, communications, payments processing, ticketing, fundraising, financial management, data analytics, facilities maintenance, reporting and governance, event management, social media and website management.

## Solutions providers

Sport bodies will get access to the Skillnet Innovation Exchange SME membership mostly comprising small Irish technology companies - talented innovators with an exceptional knowledge of digital technologies. All have built up a strong track record and they are based all around the country.

## How Skillnet Innovation Exchange works

**Skillnet Innovation Exchange is a marketplace for innovation – it connects organisations facing digital challenges with the technology expertise that can fast-track the solutions.**

- Before the challenge process begins, Skillnet Innovation Exchange advisors will engage with the sport body to agree, shape and work on how the challenge should be presented.
- The next step is to share the challenge with members. This is done via a one hour zoom call (presentation followed by q&a) moderated by Skillnet Innovation Exchange.
- Following this members will submit solution proposals which are assessed by Skillnet Innovation Exchange who will then make recommendations to the sport body.
- Selected solutions providers will be invited to pitch directly to the sport body (facilitated by Skillnet Innovation Exchange). There is no obligation on the part of the sport body to progress with any solution.

**If you are a Sport Body that could benefit from digital solutions, please make contact to find out how Digital for Sport can help!**

[www.theinnovationexchange.ie](http://www.theinnovationexchange.ie)  
[sean@theinnovationexchange.ie](mailto:sean@theinnovationexchange.ie)

## Find your solution in six easy steps



**Digital for Sport will support NGBs and LSPs at each step – providing structures, processes, expertise and funding to ensure that right outcome is achieved.**

### Funding

Funding to implement Digital for Sport projects may come from a sport bodies funding reserve or from other sources. Sport Ireland is working to develop a scheme to support the implementation of Digital for Sport projects. Projects seeking Sport Ireland support would be expected to have engaged with Skillnet Innovation Exchange - presented a challenge, secured proposals and be ready to progress to implementation of a solution.

### Deal Done!

Congratulations to Horse Sport Ireland and Miagen for agreeing the first Digital for Sport deal!

Miagen is a provider of advanced CPM solutions with a specialisation in data integration and process flow automation. Horse Sport Ireland (HSI) came to Skillnet Innovation Exchange via Digital for Sport looking for a solutions provider to help with an urgent and complex data cleansing project.

