



**SPORT  
IRELAND**  
COACHING

# Coach Re-Engagement



## DID YOU KNOW?

Many coaches would return if a NGB or club were to reach out and personally invite them

### Of women who have stopped coaching:

- **60%** stopped for time related reasons of trying to balance work, family and coaching
- **43%** stopped for personal reasons such as moving house or pregnancy
- **30%** stopped for club related reasons such as management issues

### Encouragers to return to coaching include:

- NGB and club support
- Acknowledgement and appreciation of coaches
- Better share of facilities
- Mentoring
- Flexibility with coaching qualifications and upskilling

**41%**

of inactive coaches intend to resume coaching at some point

## WHAT CAN BE DONE?

NGBs and clubs can reach out to former coaches to re-engage with the sport, provide flexibility on coaching hours, and offer additional support and appreciation.

## FIND OUT MORE

Sport Ireland conducted research with over 2,000 active and inactive female coaches in 2020 to learn how to better support them.

If you would like to learn more about Sport Ireland's work in supporting Women In Sport or want to get involved visit [www.sportireland.ie/women-in-sport](http://www.sportireland.ie/women-in-sport)

#Women  
InSportIRE