



**SPORT
IRELAND**
PARTICIPATION

Participation Plan

2021-2024



VISION

A country where everyone can regularly enjoy taking part in sport and physical activity for life.



MISSION

To create a culture that encourages, supports and empowers everyone in Ireland to actively participate in sport and physical activity.

THE PLAN GOALS ARE BUILT ON SIX PILLARS


**ACTIVE
POLICIES**


**ACTIVE
PROMOTION**


**ACTIVE
PRINCIPLES**


**ACTIVE
PARTNERS**


**ACTIVE
PEOPLE**


**ACTIVE
PLACES**



ACTIONS WILL BE DELIVERED
THROUGH LSPS, NGBS, STRATEGIC
PARTNERS, CLUBS, COMMUNITIES
AND INDIVIDUALS



The plan is **participant centred** and focused on a life course approach to sport and physical activity participation.

Sport Ireland will work with our partners to **advocate** for the importance of sport and physical activity.

The plan will focus on **creating and promoting sport and physical activity opportunities** across the full spectrum of places, spaces and environments where people live their lives.

The plan will promote the work of Sport Ireland and partners to **increase the public's awareness** of sport and physical activity opportunities.